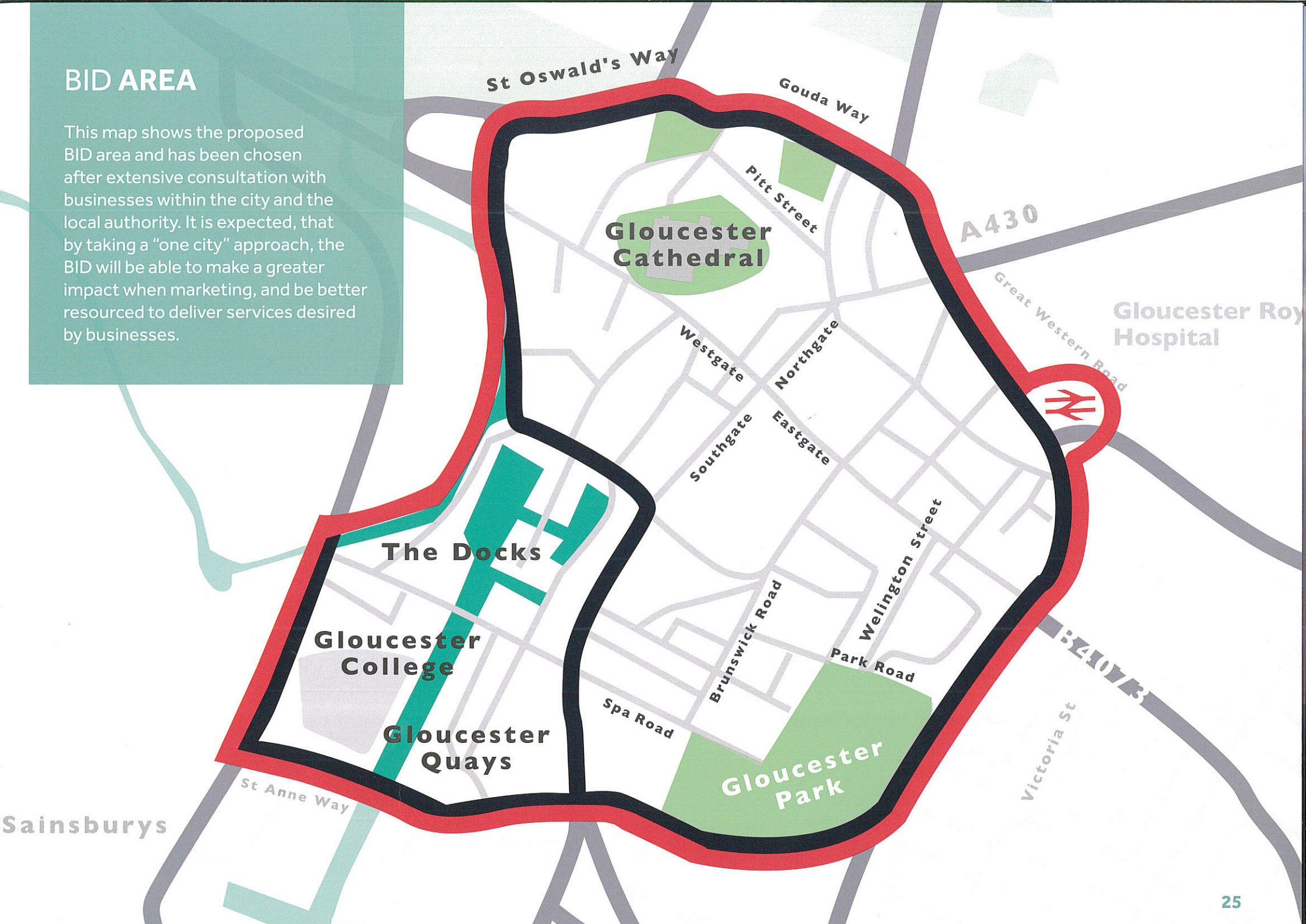


BID AREA

This map shows the proposed BID area and has been chosen after extensive consultation with businesses within the city and the local authority. It is expected, that by taking a "one city" approach, the BID will be able to make a greater impact when marketing, and be better resourced to deliver services desired by businesses.



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